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COURTESY OF MIDE

Malaysia International Dive Expo 2020 is open for registration

Since 2006, MIDE has continued to grow, contributing to the dive industry both in Malaysia and abroad. Now in its fifteenth year, the show, which will be held 12-14 June 2020 in Kuala Lumpur at the Putra World Trade Centre, expects an increase in visitors this year, with the inclusion of new exhibitors in water-sports.

Over the past 15 years, the show has welcomed around 180,000 visitors, with an average of 10,000 visitors each year, of which 90% were divers. Attending industry professionals last year included dive operators, manufacturers, distributors, entrepreneurs and tourism boards, many of whom made use of a new B2B networking platform MIDE created just for them.

B2B networking platform

This dynamic tool, connecting businesses based on specific brands, products and services, will again assist exhibitors in MIDE 2020. Exhibitors will be able to make the most of their three days at the expo, using this tool to schedule on-site meetings while previewing buyer and seller profiles.

Forums & presentations

Other features of show include a focus on dive education through a series of presentations, including the annual Ocean Rescue Forum, with its 2020 theme: "Responsible Diving." In addition, there will be an all-female line-up of presenters in underwater photography, sharing their stories, insights and challenges as women in this field. Technical divers will find the cave diving forum a valuable resource for tips on safety, equipment and destinations. There will also be a forum on diving for persons with disabilities, in which panel speakers

will share their life-changing stories in this field. Visitors will also find a wealth of information on safety in diving with tips from DAN World.

See the video

For a glimpse into MIDE, watch the recent video of the show, which includes overall shots, speakers and highlights, as well as short interviews with participants and behind-the-scenes time-lapse photography. Go to: https://www.youtube.com/watch?v=Czs_2QCvER.

Visitor & trade registration

Visitors can avoid the cues by pre-registering now. Pre-registration for the B2B networking platform is also open. Go to: mide.com.my. Exhibitors can register today before space runs out. Email: info@mide.com.my. For updates, follow MIDE on **Facebook** and **Twitter** @ MIDE Expo. The expo will be held in Dewan Tun Razak Hall 1, Jalan Rahmat, Putra World Trade Centre, Kuala Lumpur. ■



2019 LBO Winner 2nd Portfolio
Tracey Jennings, United Kingdom



2019 LBO Winner 2nd Creative
Theresa Guise, USA



2019 LBO Winner Best of Show
Leonard Lim, Singapore



2019 LBO Winner 1st Creative
Pietro Cremona, Italy



The **HOTTEST**
DIVE EXPO
in Malaysia
www.mide.com.my

MALAYSIA INTERNATIONAL
DIVE EXPO
12-14 JUNE 2020
PWTC • KUALA LUMPUR • MALAYSIA

B2B NETWORKING PLATFORM

FORUM ON CAVE DIVING | **FORUM ON WOMEN IN DIVING**

Voices on
OCEAN RESCUE FORUM

FORUM ON DIVE MEDICINE

FORUM ON PEOPLE WITH DISABILITY

CERTIFICATION ON OCCUPATIONAL & COMMERCIAL DIVING

DISPLAY OF BOATS

PRESENTATION | **POOL TRY-DIVE**
by Marine Experts | for non-divers

Demo on Latest
DRONES & INNOVATION

DIVE DIVA'S FANCLUB

MARINE EDUCATIONAL PROGRAM for schools

KIDS ZONE
and many more...

For more information,
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